#### C O L A B D E S I G N G R O U P

DESIGN • BUILD • EXPERIENCE

### WELCOME TO COLAB DESIGN GROUP

WE RECOGNISE THAT EVERY CLIENT IS DIFFERENT AND THEREFORE EVERY DESIGN IS UNIQUE.

WITH YOUR COLLABORATION WE STRIVE TO GIVE YOU A UNIQUE POINT OF DIFFERENCE BY STANDING OUT FROM THE CROWD. We specialise in design, development, construction and implementation of experiential environments in the fields of Exhibition and Event Design, Custom Booth Stands, Retail fit out Design, Commercial Interior Design, Pop up Brand Space.

Founded by global award-winning Industrial Designer Dennis Abalos, the team has over 30 years combined experience in creative development and production, Colab Design Group offers a diverse portfolio of turnkey services ranging from custom displays design, interior design to exhibition and event design. We know exactly what it takes to wow consumers and build live experiences people love.

We have been creating award-winning live experiences for decades and with our in-house experts in experiential design, location planning, production and logistics. Through strategy and experiential design our solutions help brands connect with their audience more powerfully.



Dennis Abalos Director Colab Design Group



#### **COLAB DESIGN GROUP** SERVICES

#### 2D + 3DCAD Design

#### Visualization + Animation



- 2D Space Planning
- 3D CAD Modelling
- CAD/CAM Drafting
- CNC Programming Services
- Production + Fabrication Plans
- Engineering Drawings



- Apartment Interior
- Visualisation
- 3D Architectural Visualisation
- <u>3D Landscape</u> + Exterior Visualisation
- 3D Photoreal Renderings
- 3D Flythrough Animation
- Sequences
- 3D Graphic Design



3D Brand Architecture

Exhibitions +

Events

- Exhibition Stand Design
- Custom Exhibition Booth
- Custom Displays
- Trade Show Design
- Experiential Graphic Design
- Large Format Printing
- Fabric Banner Displays
- Audio Visual Installation



- Indoor Events and Conferences
- Outdoor Events and Festivals
- Brand Activations and Launches
- Staging and Theming Design
- Pop Up Retail Shops
- Pop Up Cocktail Bars



**Office Interiors** 

**Retail +** 

- Sales Display Suites
- Modular Sales Offices
- Retail Stores and Cafes
- Brand Space Activation
- Commercial Interior Fit-Outs
- Shop Refurbishments
- Office Interior Design
- Office Fit-outs and Refurbishments

Pop Brandspace

#### COLAB DESIGN GROUP

#### **Construction + Project Management**





- CNC Machining Service
- Custom Joinery
- Bespoke Cabinetry
- Fabrication and Pre-Build
- Installation of Project
- Shipping and

Transportation

- Dismantling Defit
- Warehouse Storage Facility

#### COLAB DESIGN GROUP WHY CHOOSE US?

#### Reputation + Experience

We are known for our design driven experiential environments.

With over 30 years combined experience in creative development and production, Colab Design Group offers a diverse portfolio of turnkey services ranging from custom displays, interior design to exhibition and events activation.

We know exactly what it takes to wow consumers and build live experiences people love.

#### **Complete Project Solution**

As an independent design and construction team, we offer a complete service, from initial concept to final design, build, installation and dismantle.

We work with leading brands and agencies to create, design and build bespoke customer experiences to drive sales and build brand awareness. We provide strategy, design and creative services, to fabrication and construction, and logistics and storage.

#### Award Winning Designs

Colab Design Group prides itself on a customer-centric approach. Backed by our teams keen attention to detail, our exhibitions and event spaces we build, exceed expectations and deliver results.

Our creative team is renowned for designing, and building awardwinning experiences that grow brands and wow customers.

We have won Best Stand awards multiple times in a variety of different Trade Shows and Events.

Let our expert team of designer makers and builders bring your designs to life while our project management team ensures your vision is delivered on time and within budget.

At Colab Design Group, we dont just design and build spectacular event spaces and exhibition stands, we create long lasting memorable experiences!

### Need help with your upcoming event?

Speak with our team on 1300 265 223 or email info@colab-design.com



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#### COLAB DESIGN GROUP CLIENT LANDSCAPE

TRUSTED BY GLOBAL LEADING BRANDS, WE WORK WITH SMALL BUSINESSES TO LARGE COMPANIES AND AGENCIES.

WE PROVIDE STRATEGY, DESIGN AND CREATIVE SERVICES, FABRICATION AND CONSTRUCTION, LOGISTICS AND STORAGE FACILITIES, TO DELIVER RESULTS WHICH EXCEED RETURN ON INVESTMENT EXPECTATIONS.





 OZIII INTERATIONAL 澳际集团 Dependent Report



TAGHeuer













#### Traffik Westfield

### CADBURY **DAIRY MILK**



- Client Cadbury + Traffik Group
- **Project •** Pop Up Activation
- Location Chadstone Shopping Centre







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- Project Custom Exhibition Stand • • • • •
- Location ICC Sydney Exhibition Centre • • • • •



# EDUBUILD EXPO





#### **CHORA & IAG** A.I. EVENT





- **Project •** Private Industry Event • •
  - • **Location** Doltone House, Sydney

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### AXONA AICHI DENFAIR EXPO



**Client** • Axona Aichi **Project** • Custom Exhibition Stand **Location**• MCEC, Melbourne



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**Client** • TAG Heuer + Traffik Group **Project** • Pop Up Retail Shop Activation **Locations** • Westfield Chermside + Vicinity Chadstone



#### **TAG HEUER**

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### BEATS BY DR. DRE



Client • Beats by Dr. Dre + MKTG Japan Project • Pop Up Retail Store Activation Location • Westfield Sydney, Pitt Street Mall

\_SIGN - BUILD - EXPERIENCE | www.colab-design.com

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- Client Archie Rose Distilling Co.
  - Project Pop Up Cocktail Bar •
- Location Sydney Airport, International Departures •



#### **ARCHIE ROSE**

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#### OZ INTERNATIONAL INVESTMENT



**Client •** OZ International Investments **Project •** Office Interior Design + Fit Out **Location •** Goulburn Street, Sydney CBD



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Client • NSK Oceania Project • Custom Exhibition Stand • • • • • • • • • • Location · ICC, Sydney Exhibition Centre • • • • • • • • • • •

NSK



### **NSK OCEANIA ADX EXHIBITION**





### MINENSSEY





			Client • Minenssey
			Project • Pop Up Retail Beauty Store
			I ocation • Sydney Airport International Der

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Client • Kingspan Australia

- Project Custom Exhibition Stand • • • • •
  - Location MCEC, Melbourne • • • • •



### **KINGSPAN AUSTRALIA FIRE EXPO**

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### **KE-ZU DENFAIR EXPO**



• • • • • • Project • Custom Exhibition Stand • • **Location** • MCEC, Melbourne

# C O L A B D E S I G N G R O U P

#### **EVENTS & EXHIBITIONS** JOBFLOW



#### **COMMERCIAL INTERIOR FIT-OUTS** JOBFLOW



#### COLAB DESIGN GROUP CONTACT

EXTRAORDINARY BRAND EXPERIENCES THROUGH STRATEGY AND DESIGN.

CREATING YOUR UNIQUE EXPERIENCE STARTS WITH A CONVERSATION.

CONTACT OUR TEAM NOW.

Our services cover Australia wide, from custom exhibition stands in Brisbane and Perth, activation events in Melbourne and Adelaide to office fit-outs in Sydney.

We aim to create extraordinary customer experiences that connects your customers with your brand. Let our expert team of designer makers and builders bring your project to life.

**COLAB DESIGN GROUP** 

Block R, Unit 01 / 391 Park Road Regents Park, NSW 2143 T. 1300 265 223 E. info@colab-design.com www.colab-design.com

FIND US ON f y @ in v





# COLAB DESIGN GROUP

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